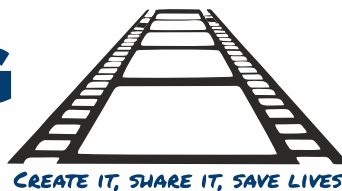


Award-Winning ANTI-TRESPASSING COMPETITION

BACKTRACK



ENTER FOR A CHANCE TO WIN SOME GREAT PRIZES INCLUDING:

Rail cards, digital drawing tablets, action cameras, podcast recording equipment and much more!!!

We want to reduce the number of young people trespassing on our railways. It is dangerous and can cause death or serious injury. We need YOU to create a simple, but powerful message to make young people aware of the dangers of trespassing and to encourage them to stop.

Media Entry: We've teamed up with Rail Safe Friendly and Rail Safety Week to choose some amazing content created by **YOU** to feature in a special broadcast that will be shown during Rail Safety Week in 2025. You could create an animation, a podcast, a TV ad or a news report. All entries should be 2 minutes or less. The more creative the better (Please remember not to put yourself or your friends in any danger and only film in safe places).

Social Media Graphic: Show us your best artistic skills! This graphic will be used on different social media platforms during Rail Safety Week to promote safety. You could use pencils, pens or put something together digitally! Remember to make your message clear and colourful!

Why not use the pledge card below to help you create a 20-second video explaining why you will not trespass on the railway? This can be shared on social media channels to further spread the message about the dangers of stepping on the track. There will be spot prizes given to those who've managed to share their pledges far and wide!



You can enter both a video and a social media graphic.



Follow the competition on social media:

 www.facebook.com/2020Backtrack
 [www.twitter.com/Backtrack Comp](https://www.twitter.com/BacktrackComp)
 [www.instagram.com/backtrack competition](https://www.instagram.com/backtrackcompetition)

CATEGORIES

Best Social Media Graphic
Primary (11 and under) and
Secondary (11-18)

**Best media entry for Rail
Safety Week information
broadcast:**
Primary (11 and under) and
Secondary (11-18).

I AM PLEDGING

NOT TO TRESPASS ON THE RAILWAY BECAUSE



BACKTRACK



Award-Winning
**ANTI-TRESPASSING
COMPETITION**

Social Media Graphic Entry Form

NAME: _____ AGE: _____

CONTACT EMAIL: _____

POSTAL ADDRESS: _____

_____ POSTCODE: _____



PLEASE UPLOAD TO OUR WEBSITE USING THE
QR CODE, POST TO BACKTRACK COMPETITION,
C/O COMMUNITY RAIL LANCASHIRE,
ACCRINGTON STATION, EAGLE STREET,
ACCRINGTON, BB5 1LJ OR EMAIL US
backtrack.competition@gmail.com

