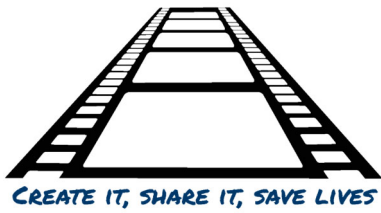


# BACKTRACK



School/ Groups briefing

[backtrackcompetition.co.uk](https://backtrackcompetition.co.uk)  
01 September 2024 to 31st March 2025

## Competition to reduce trespass on our railways

We want to reduce the number of young people trespassing on our railways. It is dangerous and can cause death or serious injury.

We need YOU to create a simple, but powerful message to make young people aware of the dangers of trespassing and to encourage them to stop.

**How it works** There are 2 options and entrants can do either or both of them:

### 1. Media Entry

You could create an animation, a podcast, a TV ad or a news report. All entries should be 2 minutes or less. The more creative the better (Please remember not to put yourself or your friends in any danger and only film in safe places!)

### 2. Social Media Graphic

Design a small graphic/picture sharing 1 rail safety message, this should be about the size of a postcard so that it can be shared on social media.

#### To enter

Entries can be posted or uploaded to the competition website where you will find tips for creating your entry, railway facts and information about prizes.

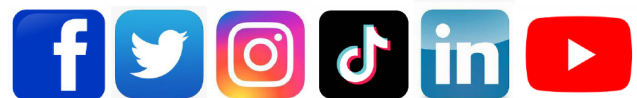
**Plus share your entries on social media to help spread the word!**

### How to support a group entry

Visit the competition website and download the following resources to help you run the competition with your school or group:

- A presentation to use with your class or group.
- Our curriculum links document to check how Backtrack aligns to the national curriculum.
- Ideas and information to help create and upload your group entries.
- Inspiration to create an impactful entry.

[www.backtrackcompetition.co.uk](https://www.backtrackcompetition.co.uk)



The Community Rail Education Network is a collective of community rail partnerships from across the UK who are working with the rail industry to run a national competition to reduce rail trespass. This award-winning competition launched during lockdown in 2020, and returns for its fifth year.

